PROJECT GALLANTLY FORWARD

Project Gallantly Forward
818 Suzanne Rd
Graysville, TN 37338
EIN 88-4278909

7/1/2026

Subject: Veteran Non-Profit Event Donations and Sponsorship Request

Hello!

Project Gallantly Forward (PGF) Veterans Retreat is a Veteran-founded nonprofit. We offer a peaceful, cost-free retreat where Veterans and their families can take a breath, reconnect, and find support from others who've walked a similar path. Our goal is to help reduce isolation and support mental wellness through nature, community, and shared experience. The retreat is tucked away just 45 minutes from Chattanooga, making it an easy escape into calm for those who need it most.

PGF was founded by Lucas and Christine Lewis. Mr. Lewis, President of PGF, enlisted in the army in October 2004 and completed two deployments to Iraq, serving with the 1/71 Cavalry Regiment. This regiment has lost more service members to suicide and reintegration challenges in the post-deployment period than during combat operations in Iraq. Recent studies from the VA indicate 17 Veterans per day commit suicide. PGF is dedicated in honor of their final battle lost and is committed to prevention of further losses. In fact, "Gallantly Forward" is the motto of the 1/71 Cavalry Regiment and serves as a tribute to the regiment's fallen soldiers.

On behalf of Project Gallantly Forward, I am writing to request that your business sponsor or donate items for our annual fundraiser. Project Gallantly Forward's annual fundraising event - Stars, Stripes and Ugly Sweaters - isn't just about festive fun, it's how we keep the retreat doors open for Veterans and their families all year long. With your support, we can remind every Veteran who walks through our gates that they're not alone, and that healing is possible when community shows up.

This year's event is Friday, December 4 and we would love for you to partner with us. The following pages detail ways you can support this event, through donating auction items or sponsorship.

Please know that all donations are tax deductible. If you are interested in becoming a sponsor or donating items for auction, visit the QR code (www.projectgallantlyforward.org/sponsor) to fill out the form, or reach out to me directly at the email below for questions or further information.

SCAN ME

Thank you for your consideration,

Christine Lewis, Executive Director

WWW.PROJECTGALLANTLYFORWARD.ORG CHRISTINE@PROJECTGALLANTLYFORWARD.ORG (423) 451-6239

About the Event

Date: Friday December 4, 2026
Location: Beni Event Room off of Mountain Creek Rd in Chattanooga, TN
Attendance: 125-150 people
Sponsorship Reach: 2,000+ people through marketing to include social media and newsletter.
Purpose: To raise funds for PGF's year-round Veteran retreat programs — all offered free of charge to Veterans and their families. Project Gallantly Forward's annual fundraising event - Stars, Stripes and Ugly Sweaters - is more than a festive gathering. It's a chance for our community to come together in support of those who've served. With live music, food, raffles, auctions, and plenty of holiday cheer, this event helps fund the healing work PGF does all year long.

Items Needed

Auction Items

There will be a live auction at the event, as well as a hybrid silent auction that is available to both attendees and online participants. We are looking for items ranging in price from $100 to $500+! Items could be gift baskets, gift certificates, experiences, products, etc.

Raffle Items

We are looking for smaller items ranging in price from $5 to $99 to raffle off throughout the night.

*Raffle, Silent Auction, and Live Auction items will be categorized based on the discretion of the fundraising committee and based on consideration of all items received.
*Any auction donation valued at $1000 or more will give you the benefits of the coordinating sponsorship tiers.

Featured Sponsorship Opportunities

Presenting Sponsor: $5000
- Signage at entrance and flyers/marketing/website
- Company thanked by emcee for sponsoring
- Opportunity for your company to speak at the event
- Reserved front row table + complimentary tickets for 6
- Ally of PGF*

Bar Sponsor: $2500
- Signage at bar
- Company thanked by emcee for sponsoring the bar
- 4 complimentary tickets + Ally of PGF**

SODDY DAISY CLAIMED SMILES

Dinner Sponsor: $2500
- Signage at bar
- Company thanked by emcee for sponsoring the bartender
- 4 complimentary tickets + Ally of PGF*

MISSION CLAIMED BBQ

Live Auction Sponsor: $1500
- Logo on live auction table/promotion website
- Branded Auction Paddles
- Company thanked by emcee for sponsoring
- 2 complimentary tickets + Ally of PGF*

Winnipeg Trees Services CLAIMED

Silent Auction Sponsor: $1200
- Logo on silent auction/promotion website
- Company thanked by emcee for sponsoring
- 2 complimentary tickets + Ally of PGF*

Raffle Sponsor: $500
- Logo on Raffle Table
- Opportunity to assist with pulling winning raffle tickets at the event
- Company thanked by emcee for sponsoring
- 2 complimentary tickets

CVMA CLAIMED

Table Sponsor: $300 (15 Available)
- Logo on your sponsored table
- Listed as sponsor on event website
- If you would like to attend, there are also options available for sponsored and reserved tables.

Featured sponsorships also include perks of accompanying tiers listed below.

Other Sponsorship Opportunities

A monetary donation can be made to support the event. We have a variety of tiers that would allow you to choose the donation that works best for you.

	Tier 1	Tier 2	Tier 3
Amount	$500	$1200	$2500
Ally of PGF*		✅	✅
Tickets to Event	2	2	4
Social Media Mentions	2	3	4
Inclusion in Program	Logo Only	Quarter Page Ad	Half Page Ad
Screen Recognition at Event		✅	✅

Don't see an option that works for you? Reach out so we can customize a sponsorship for your business.

*Ally of PGF - This is a designation provided to donors of PGF in the previous year of $1000+ dollars. Inclusion as an Ally gives you recognition on the website, 2 free tickets to the annual Ugly Sweater Party, inclusion on a Ally appreciation sign at the Ugly Sweater Party, access to Ally events, and insider updates.